

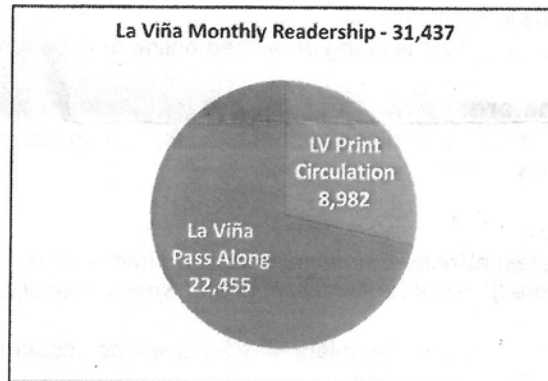
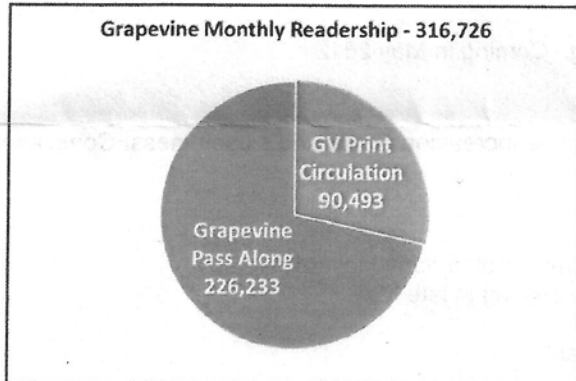
Grapevine News

from the Executive Editor/Publisher

April 2012

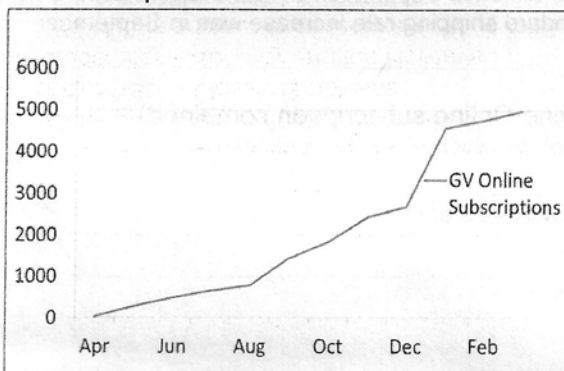
- Grapevine exists on member support; you are invited to support Grapevine (see attached flyer).
 - Coming soon as eBooks: *Emotional Sobriety II* and *Step By Step*.
- AAGrapevine.org is currently being formatted for use via mobile devices. Completion date May 1.
- The Grapevine Board Chair will report positive results from 2011 at the 62nd General Service Conference.
 - Research and discussion into several 2013/2014 new revenue options is underway.

How are we doing:



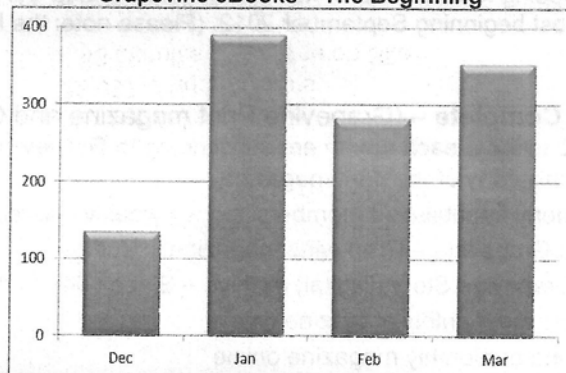
Survey results indicate that GV & LV enjoy a pass along rate of 2.5 readers in addition to the paid subscriber.

Grapevine Online Circulation



*January 2012 includes levels that had been GV/LV Digital and AudioGV only subscribers previously.

Grapevine eBooks – The Beginning



Sales of *The Language of the Heart* began in December 2011 and *The Best of Bill* and *Lo Mejor De Bill* became available in mid February 2012.

In the April issue

This month, it's back to basics, read stories of some of the great tools that keep us on the beam.

We're accepting submissions for:

- September – The Humor Issue
- October – The Individual Voices of AA
- November – Classic Grapevine
- December – Serenity and the Holidays
- We also need your experience on Steps 4-12 and stories on each Tradition!

For more information [click here](#)

Grapevine eBooks are available for Nook, Kindle and Apple devices. [Click here](#) to go to our eBooks page.

AAGrapevine.org

March 2012 Web Stats – 31 days
 32,834 Visits
 22,097 Unique Visitors
 4.43 Minutes Avg. Time on Site

February 2012 Web Stats – 29 days
 31,985 Visits
 22,059 Unique Visitors
 4.44 Minutes Avg. Time on Site

Grapevine News

News from AAGRAPEVINE, Inc.:

How to Support Your Grapevine:

The "How to Support Your Grapevine" message began in Box 459/Spring issue, in addition to a 1/3 page in April Grapevine and a full page in May Grapevine along with mentions on AAGrapevine.org home page. A printable flyer is attached.

Grapevine Quote:

The Grapevine Quote will feature excerpts drawn from the deep well of classic Grapevine. Selections will be posted daily on aagrapevine.org and may be requested to receive via email delivery to your inbox.

Grapevine Calendar:

The [Grapevine Calendar](#) is being enhanced online to expand viewing. Coming in May 2012.

AAGrapevine.org:

AAGrapevine.org is currently being formatted for use on mobile platforms increasing Grapevine's usefulness. Completion of project is May 1, 2012.

eBooks/Books:

Look for our latest eBooks *Emotional Sobriety II* and *Step By Step* coming out in early May followed by *Emotional Sobriety*, *Spiritual Awakenings* and *Spiritual Awakenings II* coming in late May.

Our next eBook/Book coming in late May 2012 will be "Young & Sober".

Products:

Standard shipping rates for the United States and Canada will increase effective September 2012. Foreign shipping will be charged at cost beginning September 2012. (Please note: the last standard shipping rate increase was in September 2002.)

Grapevine Complete – (Grapevine Print magazine and Grapevine Online subscription combined)

Over 100 subscribers each month are subscribing to **Grapevine Complete** which gives them access to:

- Monthly copy of the print magazine
- Formerly unpublished members' stories weekly – Over 150 new stories each year
- AudioGrapevine – Grapevine magazine in audio
- AA Grapevine Story (Digital) Archive – Since 1944 to the present
- Grapevine monthly magazine online
- La Viña bi-monthly magazine online

And for only 14 cents per day; **Grapevine Complete** is a great deal. Visit us at AAGrapevine.org and [click on Subscribe](#).

Back Issues:

Grapevine and La Viña back issues are available for sale as quantities permit. For availability visit us at the aagrapevine.org Store under "GV Back Issues" and "LV Back Issues" respectively.

Subscribers to Grapevine and La Viña:

We continue to monitor the Grapevine and La Viña delivery problems in Central and Northern California. They are improving, but if you or someone you know continue to be affected, please email or call our 800# to alert us.

Email: CustomerService@aagrapevine.org for English; Preguntas@aagrapevine.org for Spanish

English: 1-800-631-6025 (US/Canada), 1-818-487-2091 (International)

Spanish: 1-800-640-8781 (US/Canada), 1-818-487-2092 (International)

Did You Know?

At the 1969 GSC "it was recommended that: "AA World Services, Inc. and the AA Grapevine, Inc., with the primary purpose of the Fellowship foremost in mind, study their efforts in each other's behalf and extend to each other the fullest cooperation in making the Fellowship aware of the tools of AA."