Grapevine News

from the Executive Editor/Publisher

March 2012

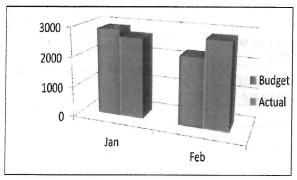
- Grapevine moved up to 475 Riverside Drive's 12th floor, saving over \$50,000 in rent per year.
- The GV Board Planning Meeting for 2013-2014 took place in Philadelphia on March 10.
 - Grapevine's standard product shipping fee will increase effective this September as approved by the Grapevine Board (Details on page 2).
 - The Grapevine Quote is coming June 2012 and will be previewed at Conference.

How we are doing:

2012 GV Magazine New Orders

4000
3000
2000
1000
Jan Feb

2012 GV Magazine Renewal Orders



In the April issue

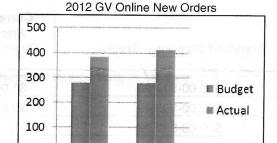
This month, read stories of recovery from all over the globe.

Share Your Story With Us

Please share you experience, strength and hope.
We always look for stories between
300-1,500 words about your sobriety, getting
sober, meetings, the Steps, Traditions,
spirituality and more.

We're accepting submissions for:

- September The Humor Issue
- October The Individual Voices of AA
- November Classic Grapevine
- December Serenity and the Holidays For more information click here

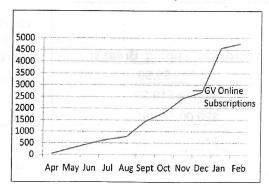


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Jan

GV Online Subscriptions

Feb



AAGrapevine.org February 2012 Web Stats – 29 days

31,985 Visits 22,059 Unique Visitors 04.44 Minutes Avg. Time on Site

January 2012 Web Stats - 31 days

33,985 Visits 23,592 Unique Visitors 04.35 Minutes Avg. Time on Site

Top Five Web Pages:

Home - User Login - Stories Page In the Magazine - Sobriety Calculator

Grapevine eBook Sales:

From Amazon, iBooks and Barnes & Noble January 2012 - 390 February 2012 - 279